ConvertHQ

ConvertHQ – Revolutionary Lead Generation with WhatsApp

About ConvertHQ

ConvertHQ is the groundbreaking solution designed for Salesforce customers who want to take their lead generation to the next level. Our app, available on the Salesforce AppExchange, allows businesses to seamlessly integrate WhatsApp into their Leadgen workflow to effortlessly generate and manage qualified leads.

Why Choose ConvertHQ?

Harness the Power of WhatsApp Ready 2 Use: With ConvertHQ, you not only get WhatsApp integration but also a dedicated WhatsApp phone number. You can now fully leverage WhatsApp without having to deal with the technical details.

Conversion-Optimized Chat Messages: We bid farewell to long and cumbersome lead forms and introduce conversion-optimized WhatsApp chat messages, simplifying lead interactions and boosting conversion rates.

Real-Time Data Synchronization: All collected lead information and messages are automatically transferred to your Salesforce organization. This means having all the relevant data in one place and seamless access to it.

Mobile Lead Generation: In the mobile-centric landscape of 2024, where over 59% of website traffic comes from mobile devices, we've developed ConvertHQ to ensure your lead generation strategies align with current trends. Elevate your marketing campaigns by harnessing WhatsApp for lead generation.

Benefits of ConvertHQ

Higher ROI on Campagnes: Witnessed impressive increases in the ROI of your marketing campaigns as conversion rates will significantly improve.

No Conversion dropouts: With ConvertHQ, you can generate more leads without losing quality. Most of your potential customers do not finish filling out a form. With ConvertHQ, you can obtain the phone numbers from Salesforce for every initiated conversion.

Efficient Lead Qualification: Our tool allows you to automatically qualify leads without time-consuming discovery calls, saving valuable time for your sales team.

Mobile first: ConvertHQ assists you in effectively targeting and converting the growing number of mobile website visitors

How It Works

Automatic Data Capture: ConvertHQ automatically captures the name and mobile phone number of a lead through WhatsApp.

Qualification Through Questions: Our system asks questions to qualify leads and ensure they are relevant to your sales teams.

Engaging WhatsApp Templates: We provide pre-designed and engaging WhatsApp templates to enhance the user experience on mobile devices.

Automated Retargeting: Avoid conversion dropouts by automatically re-engaging with leads within 24 hours after a chat conversation.

See ConvertHQ live in action: